

UPPER ARLINGTON CITY SCHOOL DISTRICT

Franklin County, Ohio

4/10/2016 – 4/14/2017

N=302, +/- 5.63%

Registered Voters

(percentages may not add up to 100% due to rounding)



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Q. 1. Generally speaking, would you say that Franklin County is going in the right direction, or has it gotten off onto the wrong track?

72.5% Right direction
9.3 Wrong track
3.5 Mixed/both (volunteered)
14.8 Unsure/no answer

Q. 2. Generally speaking, would you say that Upper Arlington is going in the right direction, or has it gotten off onto the wrong track?

73.7% Right direction
17.7 Wrong track
1.8 Mixed/both (volunteered)
6.8 Unsure/no answer

Q. 3. Thinking about the Upper Arlington City School District that serves your community, would you say that it is generally going in the right direction, or has it gotten off onto the wrong track?

73.9% Right direction
14.6 Wrong track
1.4 Mixed/both (volunteered)
10.2 Unsure/no answer

Looking at facilities and school buildings and related matters...

Q. 4. Over the next few years, do you think that enrollment of students in the Upper Arlington City School District schools will increase, stay about the same, or decrease?

41% Increase
43.2 Same
4.4 Decrease
11.4 Unsure/no answer

Q. 5. Prior to this survey, were you aware that because of generational changes and new families moving in, the number of children in the Upper Arlington schools will increase by approximately 700 students beyond current enrollment over the next 5 years?

24.6% Yes, was aware
70.6 No, not aware
2.8 Mixed/knew of some growth (volunteered)
2 Unsure/no answer

Q. 6. At this time, the School District is currently developing a plan to repair, renovate or rebuild the school buildings. How much news and information have you heard, read or seen about this idea? Would you say a lot of news and information, some, very little or nothing at all?

35.8% A lot
34.7 Some
15.6 Very little
12.6 Nothing
1.3 Unsure/no answer

Q. 7. How would you rate the job that school leaders have done seeking input from the public about ideas and plans for repairing, renovating or rebuilding school buildings? Would you say excellent, good, fair, poor or very poor?

60.4% TOTAL POSITIVE RATING

26.7 Excellent
33.7 Good

20.8% Fair

10.5% TOTAL NEGATIVE RATING

8.1 Poor
2.4 Very poor

8.2% Unsure/no answer

Q. 8. Based on what you know at this time, do you generally support or oppose the plans for repairing, renovating or rebuilding the Upper Arlington school buildings?

79.3% Support
12.2 Oppose
8.5 Unsure/no answer

Now I would like to read you some of the various aspects of the Upper Arlington City School District's plans for repairing, renovating or rebuilding the school buildings. After each one, please tell me whether you think it is a good or bad idea. Here's the first one...

(RANDOMLY ROTATED NEXT 4 QUESTIONS)

Do you think it is a good or bad idea to...

Q. 9. Expand the elementary schools, in order to accommodate growing enrollment?

81.9% Good idea
12.4 Bad idea
5.7 Unsure/no answer

Q. 10. Build a turf field behind Tremont Elementary School for athletics and community sporting events that would be used and jointly-funded with the City?

56% Good idea
29.5 Bad idea
14.6 Unsure/no answer

Q. 11. Ensuring that the schools will be large enough so there is no need to rely on trailers as a permanent solution for classroom space?

85.3% Good idea
10.2 Bad idea
4.5 Unsure/no answer

(SPLIT SAMPLE – randomly assigned to version A or B)

Q. 12A. Make essential repairs, but delay any major renovation work on the middle schools and Burbank Early Childhood School for about 10 years, in order to meet the most urgent needs at the high school and elementary schools?

77.6% Good idea
12.1 Bad idea
10.3 Unsure/no answer

Q. 12B. Make essential repairs, but delay any major renovation work on the middle schools and Burbank Early Childhood School for about 10 years, in order to prevent having to ask taxpayers for the funding all at once?

57.8% Good idea
30.1 Bad idea
12 Unsure/no answer

Q. 13. Construct a new high school building?

52.5% Good idea
30.8 Bad idea
16.7 Unsure/no answer

Thinking more about the idea of constructing a new high school building...

*Q. 14. If you could choose, which of the following two options would you prefer...(rotated)...having it facing Brandon Road and making extensive renovations to the stadium, which costs \$5 million dollars **less** than the other option...or...having it facing Zollinger Road and building a new stadium that would better utilize the land for athletics and parking, which costs \$5 million dollars **more** than the other option?*

56.6% Brandon Road
24.5 Zollinger Road
5.5 No preference/do not want new building (volunteered)
13.4 Unsure/no answer

Q. 15. Generally speaking, do you think it is more important for the new high school to...(rotated)...cost less to build, to minimize the increased burden on taxpayers...or...meet more needs, such as better traffic flow, easier access for first responders and ability to possibly expand in the future?

31.3% Costs less
57.1 Meet more needs
1.6 No preference/do not want new building (volunteered)
10 Unsure/no answer

Q. 16. Prior to this survey, were you aware that the financing and implementation of this plan was endorsed by a volunteer financial advisory board made of up 10 local residents who are recognized experts in business, finance and management?

38% Yes, was aware
60.4 No, not aware
.6 Mixed/knew of some growth (volunteered)
.9 Unsure/no answer

Q. 17. Does learning that the financing and implementation of this plan was endorsed by a volunteer financial advisory board give you more confidence, less confidence or have no effect on your views about the plans for repairing, renovating or rebuilding the Upper Arlington school buildings?

35% More confidence
4.7 Less confidence
58.1 No effect
2.2 Unsure/no answer

Q. 18. Thinking back on everything we have discussed, do you generally support or oppose the plans for repairing, renovating or rebuilding the Upper Arlington school buildings?

82.1% Support
13.1 Oppose
4.8 Unsure/no answer

Thinking about funding this plan...

Q. 19. The District may ask voters for a combined permanent operating levy and 38-year bond issue totaling 8.92 mills, which would cost property owners about \$312 dollars for each \$100,000 dollars of property value. If the election was held today, and you were voting, would you vote for or against it?

58.1% For – skipped next question
28.6 Against
13.3 Unsure/no answer – skipped next question

Q. 20. What is the biggest reason that you would vote against it?

n=86

27.4% Do not want taxes to go up/taxes are already too high
16.7 Too much spending/need to control spending/live within the budget
19 Cannot afford it
10.2 The amount of the increase is too high
10.9 New buildings are not needed
4.3 No children in the district
2.2 Need more information
7.8 Other
1.5 Unsure/no answer

Q. 21. Generally speaking, do you agree or disagree that repairing, renovating or rebuilding the Upper Arlington school buildings will improve property values in the community?

76.9% Agree
18.7 Disagree
4.5 Unsure/no answer

Finally, I have a few short questions for statistical purposes...

Q. 22. I would like to read you a list of age groups. Please stop me when I get to the one you are in.

12.6% 18 to 29
26.7 30 to 44
28.2 45 to 59
31.7 60 and older
.9 Unsure/no answer

Q. 23. Do you have any children currently enrolled in an Upper Arlington City School District public school?

32.1% Yes – skipped next question
67.2 No
.7 Unsure/no answer

Q. 24. Do you expect to enroll any children in an Upper Arlington City School District public school within the next 5 years?

n=205
14.4% Yes – skipped next question
82.5 No
3.1 Unsure/no answer

Gender:

47.8% Male
52.2 Female